

Buster Collings

Buster@BusterCollings.com

Summary

I'm an ambitious technology professional who finds pleasure in developing software and growing businesses using innovative thinking and tested techniques. Opportunities of interests may include: webmaster, product manager, project manager, SEO manager or web developer.

Skills

ASP, ASP.Net, C#, C++, CSS, HTML5, JavaScript, jQuery, PHP, SQL, XML, XSLT, VB.Net, Visual Basic, Microsoft SQL Server, MySQL, Visual Studio, Team Foundation Server, IIS

Experience

Web Service Design and Development

Facebook application services

[BracketStar.com - C#, WCF, SQL, JSON, FB Graph API]

Website data services with optional server-side transformation capability

[TicketCity.com - C#, SQL, JSON, XML, XHTML]

Affiliate services used for extracting event and ticket data

[TicketCity.com - C#, SQL, SOAP, XML]

Customer account management services provided CRUD functionality for accounts and itineraries

[OneTravel.com - C#, SQL, XML]

Web Application Development

Designed and developed custom CMS (content management system) and website rendering platform, delivering major improvements in time-to-market with new site features and content while also incorporating extremely advanced SEO (search engine optimization) techniques

[TicketCity.com - ASP.Net, SQL, JavaScript]

Designed and developed a simple interface for a March Madness Bracket contest app

[BracketStar.com - ASP.Net, jQuery, JSON, OAuth, CSS]

Developed an interactive image control with pan and zoom features, used for seating charts

[TicketCity.com - JavaScript, CSS]

Airfare + Hotel travel packaging search engine

[OneTravel.com - Cold Fusion, SQL, JavaScript, XML/XSLT]

Developed online warranty claims & service requests management system

[KalmarRT.com - ASP.Net, SQL, JavaScript]

Various websites that utilize Amazon web services

[Contractor - ASP, PHP, SQL, XML, XSLT]

Desktop Application Programming

Various medical industry software products

[Contractor - Visual Basic, Delphi]

Internet Explorer toolbars and toolbands

[Contractor - C++, ATL]

Several utility applications, used to automate frequent tasks

[Everywhere - C#, Visual Basic, C++, Delphi, Cold Fusion]

Work History

Web Development Manager, TicketCity.com

01/2011 - Present

- Oversee production, organization and integrity of companywide web presence
- Assist Director of Technology with decision making
- Lead and mentor developers

Lead Web Developer & SEO Specialist, TicketCity.com

12/2005 - 01/2011

- Website, CMS and internal tool development
- Search engine optimization development

Programmer & SEO Specialist, SiteStreet.com

04/2005 - 12/2005

- Website development
- Search engine optimization & marketing
- Customer technical support

Technical Support Representative, Harte-Hanks, Inc.

11/2004 - 03/2005

- Troubleshoot software and hardware problems for FedEx employees by phone

Operations Advisor, OneTravel.com

03/2004 - 07/2004

- Advise CIO, VP of Operations, Marketing, QA and Development teams with ongoing and upcoming projects and initiatives

Quality Assurance Manager, OneTravel.com

11/2003 - 03/2004

- Create all source code release labels and release notes
- Lead testers in documenting bugs
- Advise CIO on bug fixing priorities

Special Projects Product Manager, OneTravel.com

07/2003 - 11/2003

- Research and analyze future corporate product & application initiatives
- Advise CIO on product and application initiatives

Project Manager, OneTravel.com

03/2003 - 07/2003

- Communicate development requirements to programming team
- Communicate status with marketing, testing and operations staff

Search Engine Optimization Manager, OneTravel.com

11/2002 - 03/2003

- Analyze customer and visitor traffic metrics
- Advise product managers on incorporating SEO tactics into application development
- Advise marketing staff on trends and statistics

Developer, OneTravel.com

08/2002 - 11/2002

- Programming new applications
- Programming for bug fixes on existing applications

Software Contractor

06/1999 - 08/2002

- Software application design and development
- Website design and development
- Ecommerce programming
- Online marketing and promotions
- Customer technical support

Land Surveying and Mapping

11/1994 - 06/1999

- Plan land surveying projects for oil exploration with Geophysicists, Geologists, and Operations Managers
- Manage land surveying crews
- Generate maps using sophisticated mapping software
- Process and QC survey data

Education

Associate of Applied Science Degree, Computer Science Technology, Texas State Technical College, 2001, GPA 3.628